

**Company logo**  
slogan



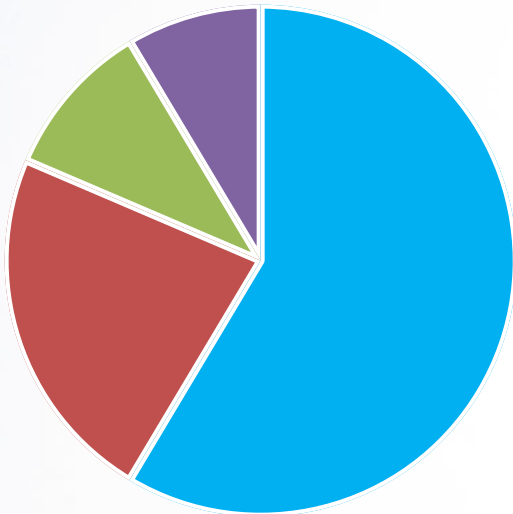
## **Name of the service**

Teaser [example]\*

# Market analysis

## Key conclusion on market size and structure

Market size and segments

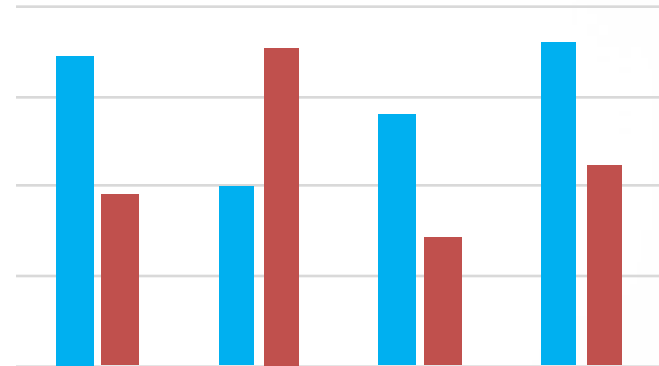


- ...
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Sources: ...

## Key conclusion on trends

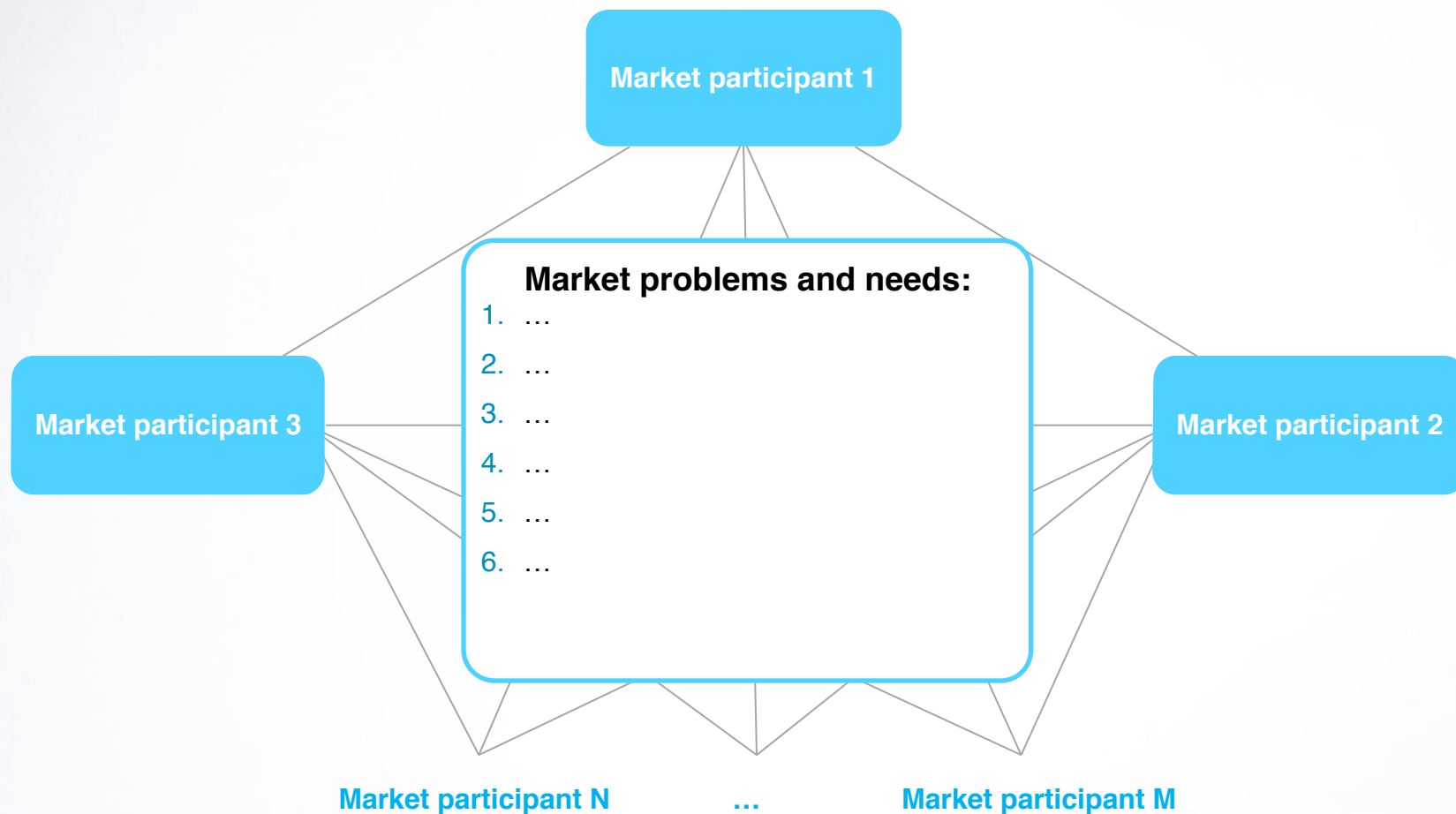
Target segments market forecast



- ...
- ...
- ...

# Market problems and needs

**Hint:** на слайде описывается текущая ситуация на целевом рынке – взаимоотношения основных участников рынка и ключевые проблемы и потребности



# What the project brings to the market?

## Project

Brief statement describing the essence of the project

## Mission & Vision

...

## Problem solving

< Problem 1 >

Solution ...

...

...

























< Problem N >

Solution ...

**Hint:** Comparison of the project vs. different types of competitors

# Competitors study

- ...
- ...

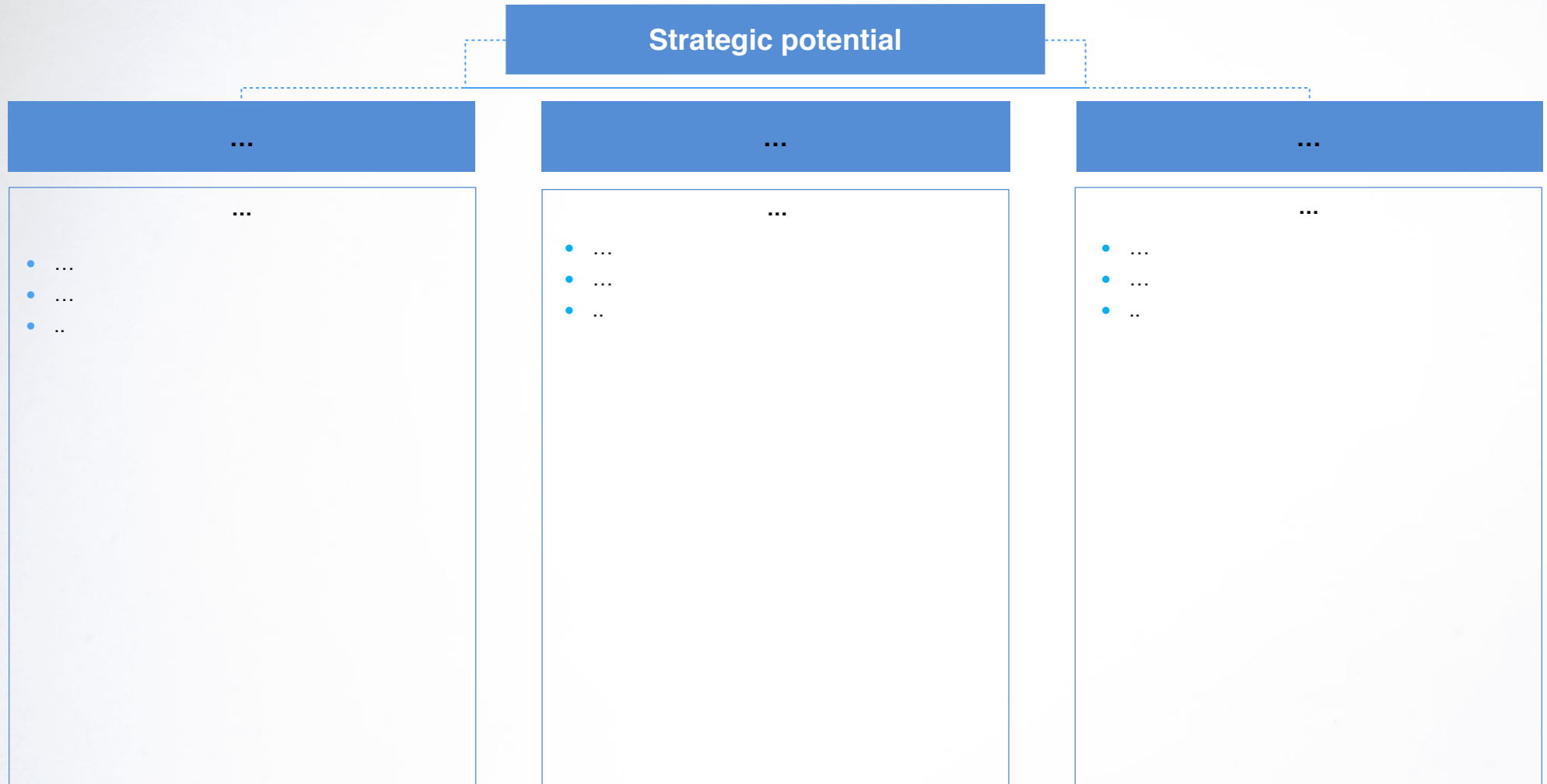
	Competitors 1			Competitors 2			Competitors 3		Your project
	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Name									
Criterion 1									
Criterion 2									
Criterion 3									
Criterion 4									
Criterion 5									
Criterion 6									
Criterion 7									



# Strategic potential of the project

- ...
- ...

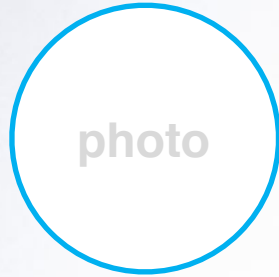
**Hint:** Strategic potential of the project – the arguments for why the project will be successful in the future, for example, the current market dynamics, changes in the structure of demand, etc.





Hint: Project team description

# Key leaders of the project



**Name**

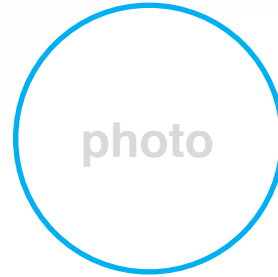
Role

**Education:**

...

**Experience:**

- ...
- ...
- ...



**Name**

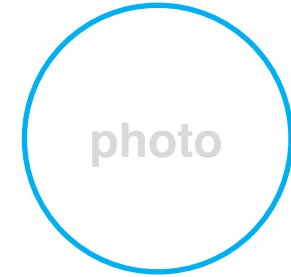
Role

**Education:**

...

**Experience:**

- ...
- ...
- ...



**Name**

Role

**Education:**

...

**Experience:**

- ...
- ...
- ...

**Thank you for your attention!**

Name  
E-mail@